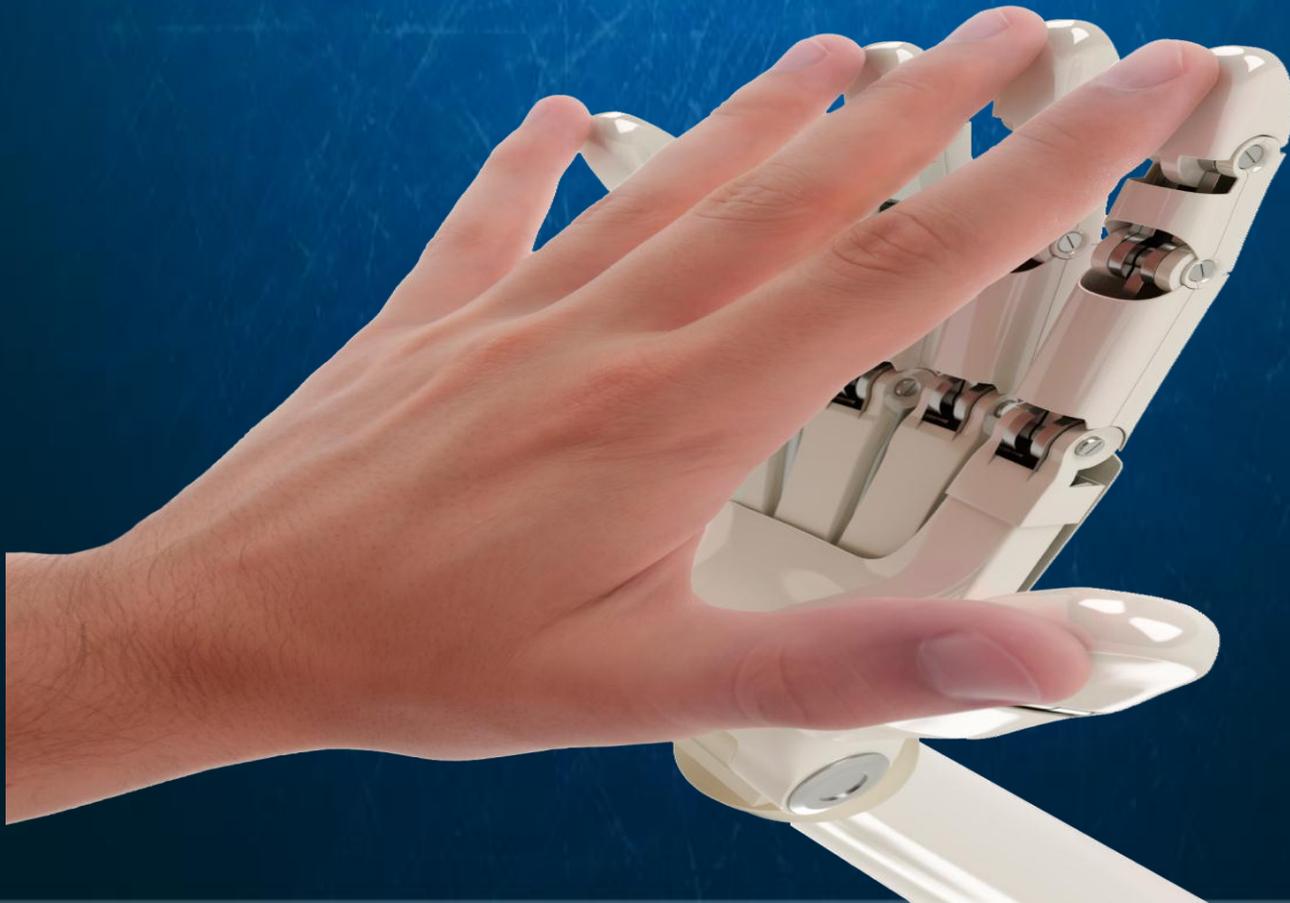




Robots and Humans in perfect harmony



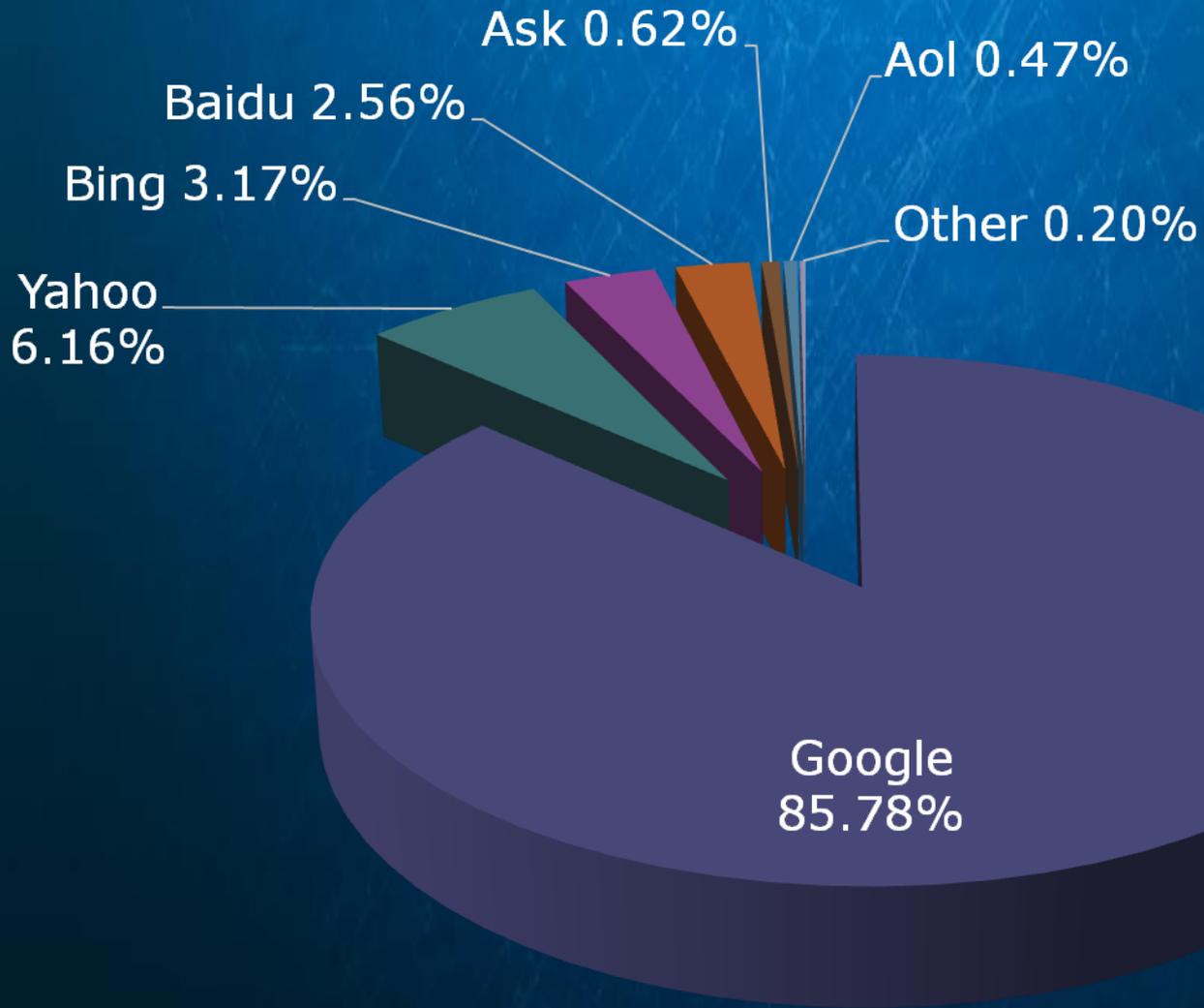
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Why Top Placement on 

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 - D** [James Simons - State Farm Insurance Agency, Inc](#)
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 - E** [Shelley Hopkins State Farm Insurance](#)
online.statefarm.com - (215) 238-7400 - 1 review
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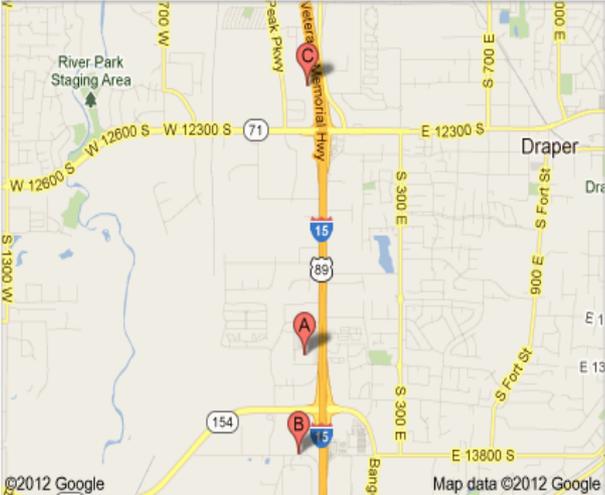
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A 67 West Ikea Way
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B 78 West 13775 South
Draper
(801) 523-8499

C 12159 Business Park Dr
#100
Draper
(801) 256-0465

Map for home repair draper ut



The map shows the Draper area in Utah, centered around Interstate 15 and Interstate 89. Three locations are marked with red pins: A (67 West Ikea Way), B (78 West 13775 South), and C (12159 Business Park Dr). The map includes street names like W 12600 S, W 12300 S, E 12300 S, S 700 E, S 300 E, S Fort St, and E 13800 S. A 'River Park Staging Area' is also labeled. The map data is from 2012.

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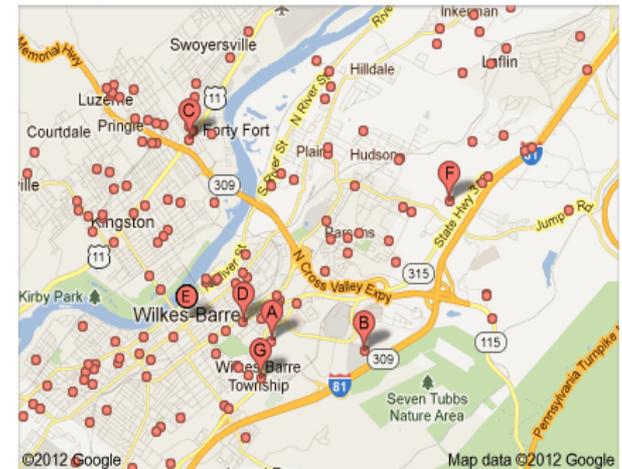
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B 501 Arena Hub Plaza
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Map for home improvement wilkes barre



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Map for home improvement monmouth county



Map data ©2012 Google

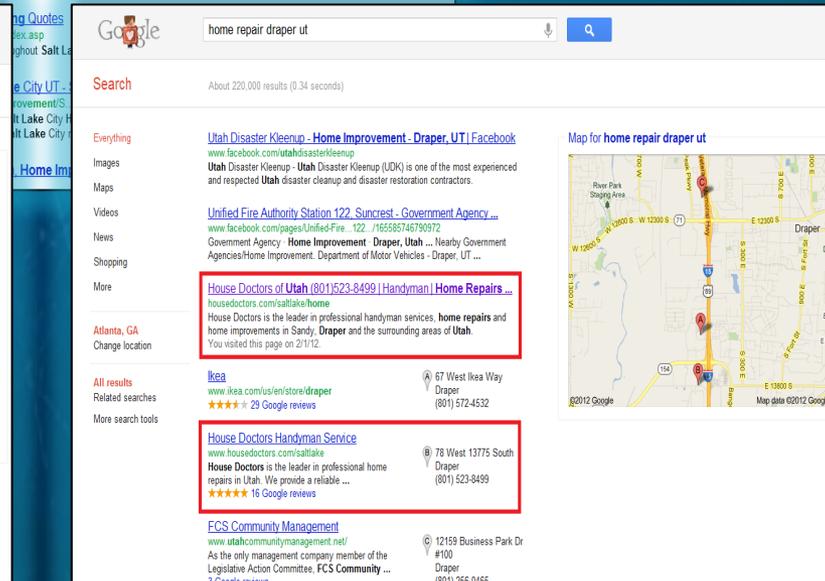
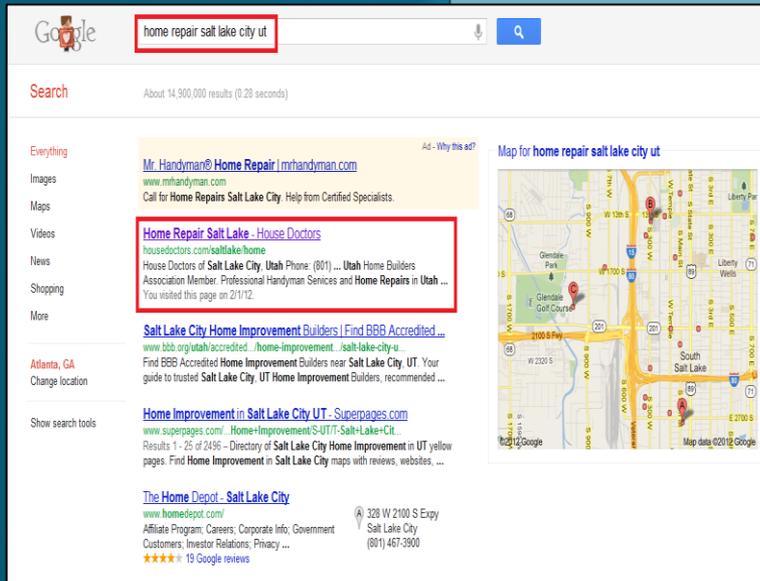
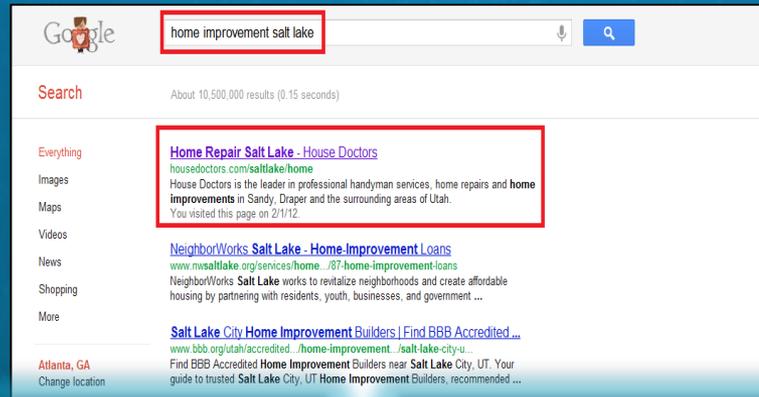
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The



Approach

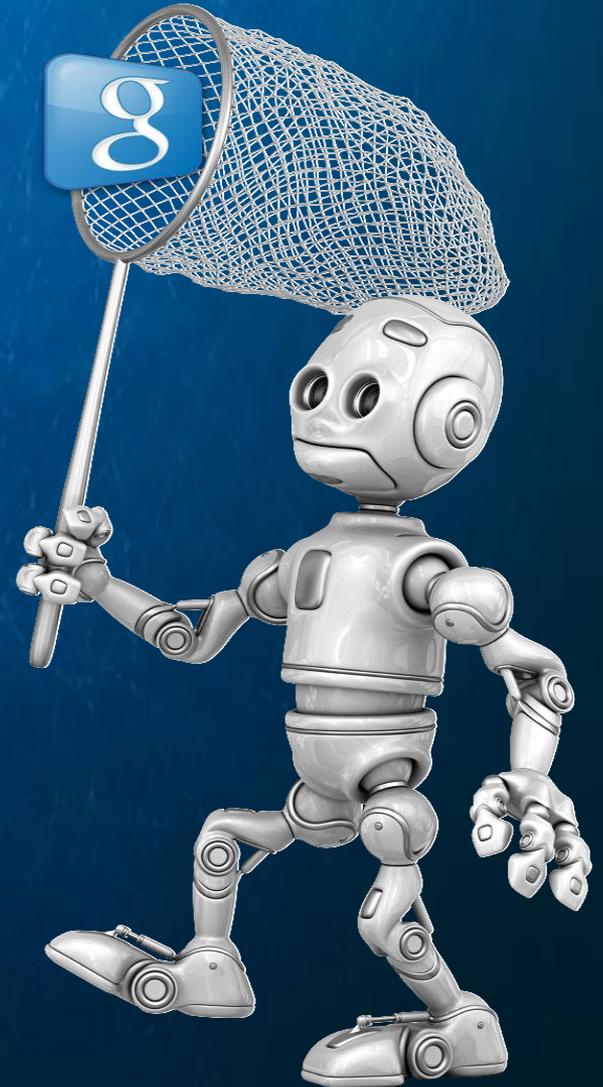
Plan - Do - Check - Act SEO

Our SEO is the same, only our deployment differs



Plan — Through gathering large amounts of information, Online Image™ is better prepared for the planning state of SEO.

Do — Most of our initial “doing” phase has been completed in the development of tools, technology, and the building of talented teams. This makes our initial intake process much more painless and accurate than working with other vendors.



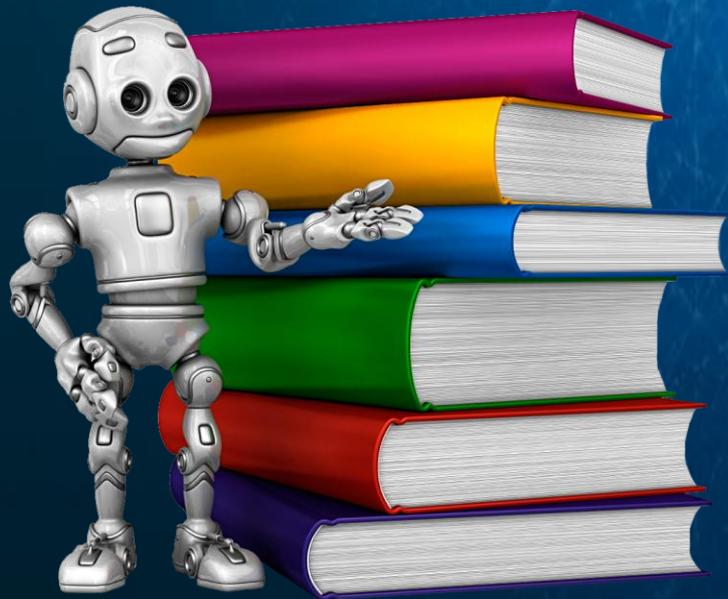
Plan - Do - Check - Act SEO

Our SEO is the same, only our deployment differs

Check — Simply going to Google and checking where someone ranks is not enough. With our ranking and stats crawler, Big Payout™ is prepared for this phase beyond a reasonable doubt. Our systems are so advanced that they even lets us know when a ranking keyword is not bringing the agent traffic so that we may contact the agent and change their terms.

Act — This step is simply going through the collected data for your group or account and making a second round of changes based on your actual statistics.





This Data-trending / Crowd-Sourcing process is exactly the type of algorithm used by Stock Analyst software such as E-Trade. Google has also been doing this for years in order to create the world's smartest, most relevant, most used, and by far most effective search engine.

Big Payout™ Precise SEO fulfillment™

How is Big Payout™ “precise”?

Through the use of these Robots, Big Payout™ obtains information and statistics that are only known to the search engine’s themselves. This allows Big Payout™ to make small adjustments or many changes, AKA “Precise”, all based off of this information which typically results in top placement.

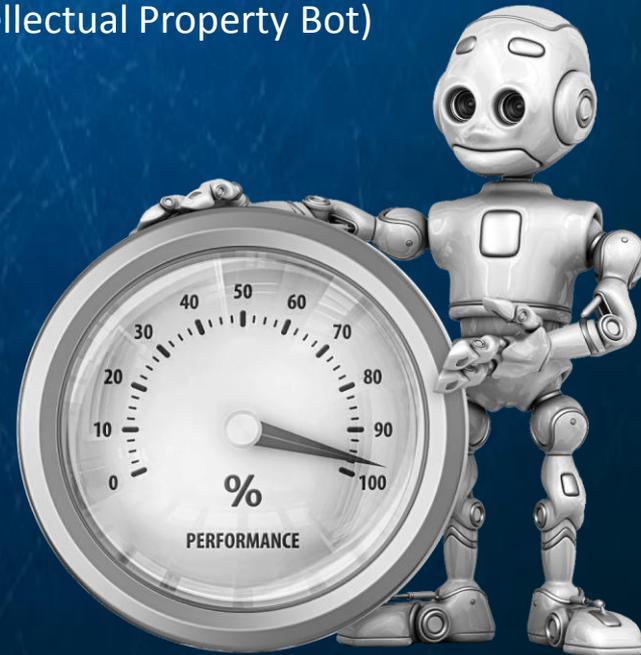


The power of Big Payout™

Other Bots

- Initial Fulfiller
- Duplicate Finder
- Submitters (Multiple)
- Crawler (Rankings)
- Auditor (Internal changes/archives)
- Investigator (Comparative analysis of competition)
- Report Creator
- Poster (Adds fresh content)
- Change Bot (Changes requested information)
- Auto Notifier (Creates tasks when human interaction is needed)
- Analyzer (Analyzes investigator content)

- Office reporter (Changes single reports into group reports)
- Optimizer (Makes automatic changes to enhance customer presence)
- Trender (Compares historical trends with current data to predict consumers future use)
- Area 51 Bot (You know they are there but no one will talk about it with you. AKA Intellectual Property Bot)



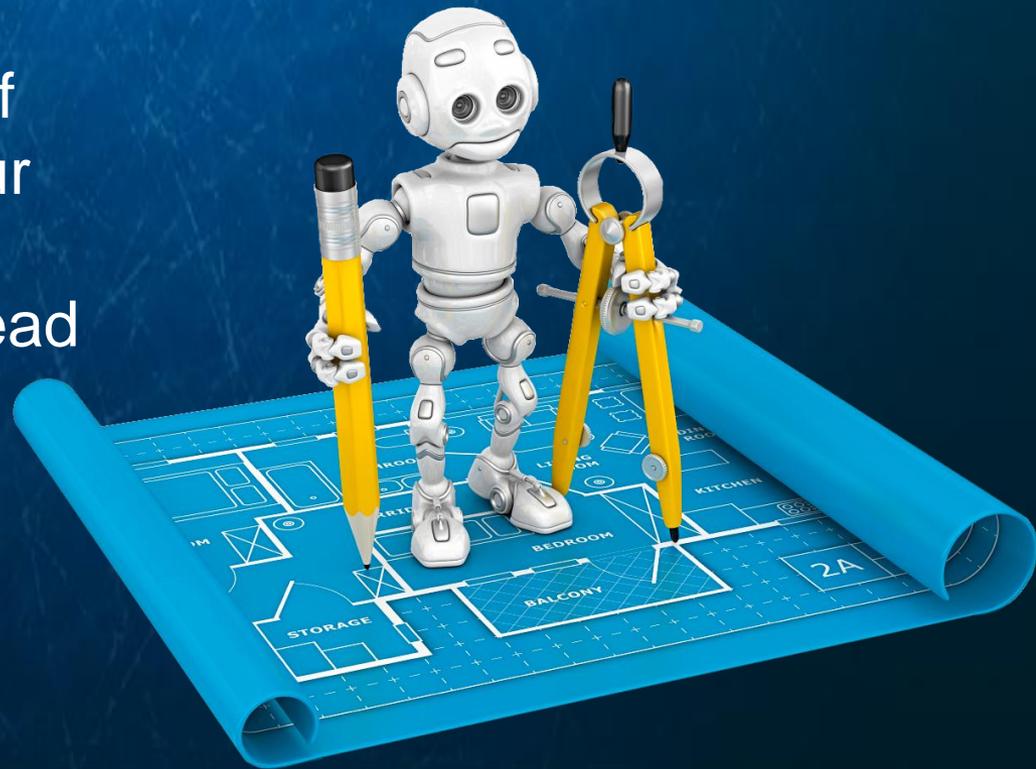
Key to a consistent with Big Payout™



The power of Big Payout™

Statistics Robot

- Assures accurate reporting
- Availability to pull custom reports not available through traditional forms
- Robots don't need: Redbull, breaks, lunches, Workman's Compensation, and have no opinions 😊
- Watch other forms of marketing effect your internet traffic
- Compiles easy to read graphics

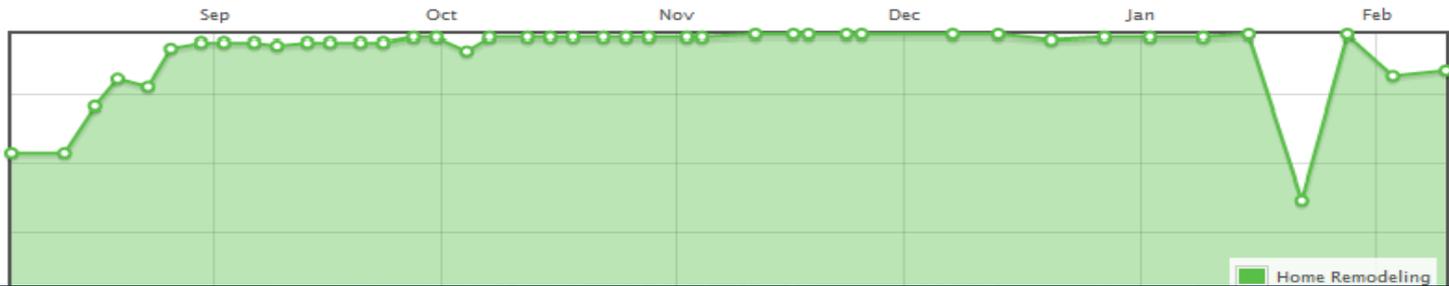
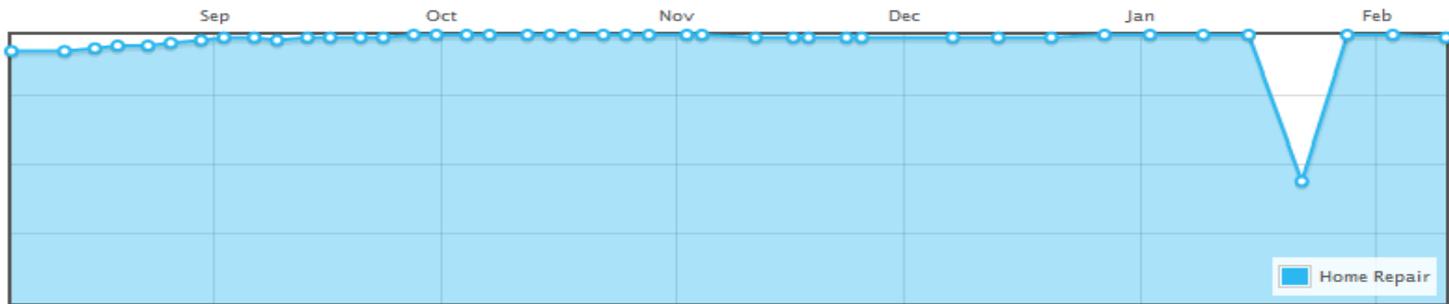
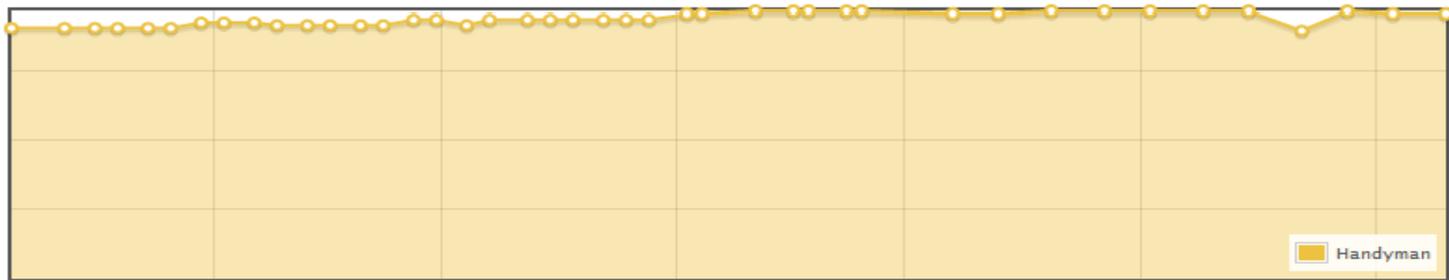


Individual Franchise Reporting and Statistics

House Doctors - SLC | Ranking And Statistics Report

Ranking History

- Hover mouse cursor over the data points in the graph to see detail ranking information
- Click on the statistics report image to see full size report



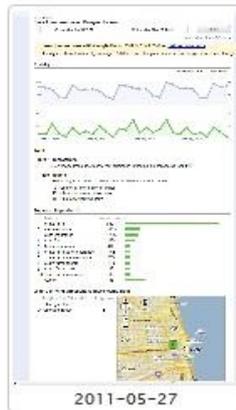
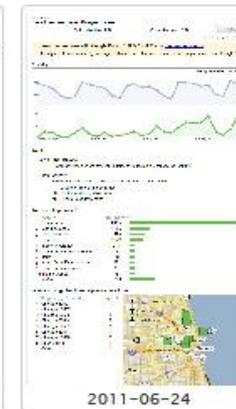
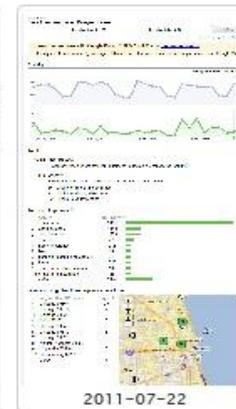
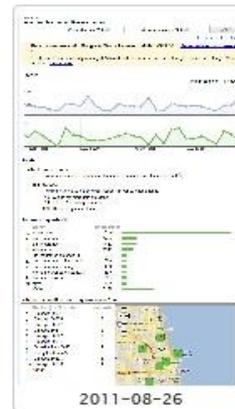
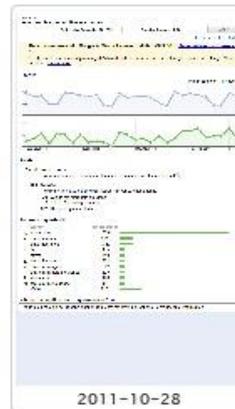
Individual Franchise Reporting and Statistics

Statistics History

These reports are directly from Google Places' statistics page. They indicate detail traffic info to your Google listing.

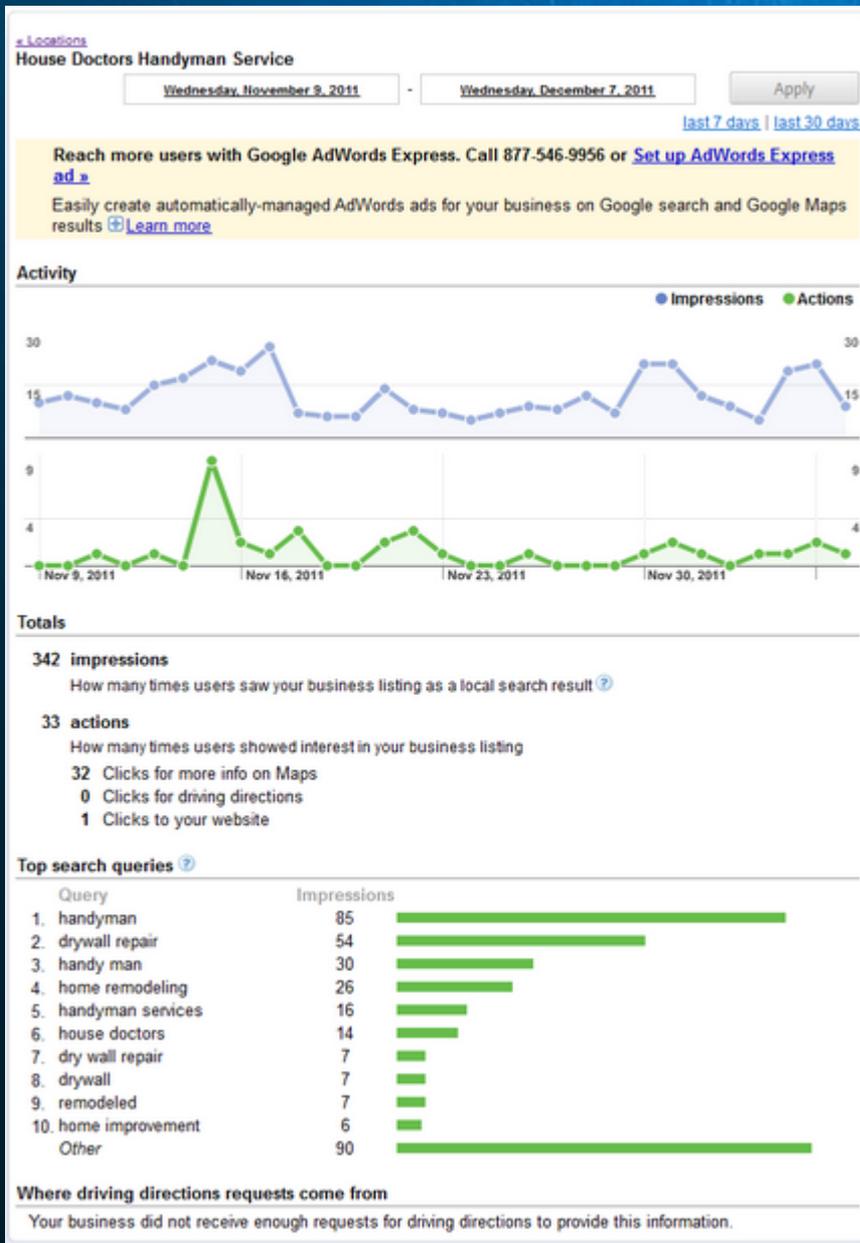
Some terminologies you should know:

- **Impressions:** How many times users saw your business listing as a local search result
- **Actions:** How many times users showed interest in your business listing



Individual Franchise Statistics

Very easy to read
Statistics provided
directly from
Google. This is
assurance that
your agents are
seeing results for
what they pay for.



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